

# Claire DUWIG

DESIGN & WEB

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Remote

## Skills

### Soft Skills

Organization - Creativity  
Technical proficiency  
Interpersonal skills

### Tools

Adobe Suite (DTP, video, web), web development tools (SCSS, PHP, JavaScript...), Figma, WordPress, Office software

### Languages

French - Native  
English - Regular practice

## Education

**Web Development  
Wordpress - Training**  
OpenClassroom  
2023-2024

Master' degree in  
**Communication**  
ISIC - Bordeaux  
2013-2015

Bachelor's Degree in  
**Information  
and Communication  
Image & Hypermedia**  
IAE Savoie Mont-Blanc  
2009-2012

### Other

Driving License (Cat. B)  
BAFA (Youth Leadership  
Qualification)  
PSC1 (First Aid  
Certification)

## Hobbies

**Sports** : Hiking,  
climbing, swimming, ski  
touring ...

**Cooking and drawing**

## Professional Experience

**23-24**

- ◆ **WEB DEVELOPER - WORDPRESS** / 9 months (Training - Remote)  
Professional training in web development and integration (RNCP level V)
  - Created a **no-code website**
  - Optimized an existing website for **performance, accessibility, SEO, debugging** and **testing**
  - Enhanced website with **JavaScript and CSS** animations (Sass)
  - Designed and implemented a complex website with **PHP, JavaScript, Sass, ACF** ...
  - **Planned** development of a sales website using tools like Notion, Trello, Gantt, Kanban...

**21-23**

- ◆ **GRAPHIC & WEB DESIGNER** / 2 years & 6 months  
Temahome (Thônes - FR) / <https://temahome.com>
  - Managed the **brand's visual identity**
  - Organized photo shoots and managed the visual database
  - Created **digital and print visual supports**: brochures, social media, banners, catalogs, videos, **email campaigns**
  - Led the project to **redesign the website** and **update the current site**
  - Conducted competitive and artistic monitoring

**18-21**

- ◆ **MULTIMEDIA GRAPHIC DESIGNER** / 2 years and 6 months  
Helite (Annecy - FR) / [www.helite.com](http://www.helite.com)
  - Created **visual supports**: flyers, POS displays, catalogs, user manuals, videos
  - Led the **project to redesign** and **update websites**
  - Managed video, print, 3D, digital, packaging, and hangtag providers
  - Managed the photo and video database: created briefs, organized shoots, approved artistic direction

**2018**

- ◆ **WEB DESIGNER** / 4 months  
Presentation Matters (Montréal - CA) / [www.presentation-matters.com](http://www.presentation-matters.com)
  - Designed and created graphics: logos, **web banners**, catalogs, animations, **infographics, email campaigns** (HTML), videos...

**16-17**

- ◆ **MULTIMEDIA GRAPHIC DESIGNER** / 1 year  
City of Meyzieu (Meyzieu - FR) / <https://meyzieu.fr>
  - Managed the city's **visual identity**
  - Designed communication materials (**print and digital**), supervised production and distribution
  - **Managed social media**
  - Managed the photo and video database: took photos, edited videos, sorted and retouched photos

**2015**

- ◆ **COMMUNICATION OFFICER INTERN** / 6 months  
Group Esprit de Corps (Montréal - CA) / [espritdecorps.biz](http://espritdecorps.biz)

**2014**

- ◆ **COMMUNICATION OFFICER INTERN** / 6 months  
Crous (Bordeaux - FR) / [www.crous-bordeaux.fr](http://www.crous-bordeaux.fr)

**12-13**

- ◆ **CIVIC VOLUNTEER IN COMMUNICATION** / 1 year  
École de la paix (Grenoble - FR) / [www.ecoledelapaix.org](http://www.ecoledelapaix.org)

## Volunteer Experience

**2017**

- ◆ **WORKING HOLIDAY VISA IN CANADA**  
Volunteering with Helpx and Workaway / British Columbia
  - **Lodge/Restaurant/Inn**: customer reception, housekeeping, kitchen assistance, service
  - **Farm**: assisting with farm work, selling products at the market

**08-13**

- ◆ **SCOUTS ET GUIDES DE FRANCE**
  - Youth Animation (ages 8-17)
  - Solidarity Project in Benin

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<https://en.claireduwig.com/>

[Linkedin Profil](#)